



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Kim Kosko
732-872-1300 x18 or
kkosko@njmsc.org

Super 50/50 Raffle Casts New Angle on Funding Stew Tweed Fisheries Scholarship

(Sandy Hook, NJ)..... The New Jersey Marine Sciences Consortium/New Jersey Sea Grant (NJMSC/NJSG) will officially kick off a Super 50/50 raffle at Coast Day NJ on October 11th, in Cape May to benefit the Stew Tweed Fisheries and Aquaculture Scholarship Fund. The scholarship, now in its third year, was established in memory of Stew Tweed, a twenty-seven-year veteran of the New Jersey Sea Grant Marine Extension Service, and long-time Cape May resident who passed away in early 2007. The Super 50/50 drawing will take place at Coast Day NJ 2010.

The Stew Tweed scholarship was officially introduced at Coast Day NJ 2007 when his contributions to New Jersey's commercial fishing industry and his dedication to revitalizing the state's oyster populations were recognized by New Jersey's then Secretary of Agriculture Charles Kuperus and Senator Jeff Van Drew (District 1) during a special ceremony. Danny Cohen, President of Atlantic Capes Fisheries, Inc. kicked off the scholarship fundraising campaign by generously donating \$5,000 to match the fund's start-up seed money. The scholarship fund has since been supported through private sector donations, T-shirt sales and other activities.

The Super 50/50 is expected to raise enough money to fund the scholarship for at least two or three years, according to project coordinator, Kim Kosko, Director of Communications for NJMSC/NJSG. "By selling the Super 50/50 tickets throughout the year, at an affordable \$5.00

-more-

per ticket, we hope to raise a sizeable cash prize for the drawing at next year's Coast Day NJ celebration and plan to generate some excitement and fun by pairing it with special activities that will include an oyster shucking and oyster stew recipe contest. It seems so appropriate that we do this all at Coast Day NJ since Stew was one of the people who first organized the event a decade ago." The Super 50/50 tickets will be sold through NJMSC/NJSG, at selected locations and businesses around Cape May County, and at special events throughout the year around coastal New Jersey.

The Stew Tweed Scholarship is open to graduating high school seniors as well as undergraduate- and graduate-level students pursuing studies, research or a career focused in fisheries or aquaculture. The scholarships are now traditionally awarded at NJMSC/NJSG's annual State of the Shore Media Event, and presented by the New Jersey Secretary of Agriculture whose Department oversees fisheries, seafood and aquaculture development and marketing in the state.

The New Jersey Marine Sciences Consortium is an affiliation of colleges, universities and public sector groups dedicated to advancing greater knowledge of New Jersey's marine and coastal environment. NJMSC meets its mission through innovative research, education and outreach designed to address coastal sustainability and ecosystem health, sustainable fisheries and aquaculture, marine technology, science based management and science literacy. For more information and downloadable applications for the Stew Tweed Scholarship Fund, visit www.StewTweed.org.

#

**22 Magruder Road • Fort Hancock, NJ 07732 • tel. 732-872-1300 • fax: 732-291- 4483
www.njmssc.org • email: general@njmssc.org**